Taner Akcok

API Platform and Integration Services
Deutsche Bank AG

Forbes 30 Under 30 | Europe

linkedin.com/in/tanerakcok
https://www.tanerakcok.com

EXECUTIVE SUMMARY

My central focus is driving the innovation into the organisation by orchestrating product and tech functions.

A top level executive serving in management, tech and product functions - well known in EMEA as a public face of finance, digital analytics and digital transformation.

Active in economic associations and sought-after by journalists, politicians and business leaders for the contribution in panel discussions and conferences.

Strong track record for meeting and surpassing financial objectives while fostering a sustainable, future-proof innovation culture.

AREAS OF EXPERTISE

Product Management, Engineering Management, Innovation Management, Change Management, Banking & Finance, Financial Technologies, Data Science, Data Analytics & Data Processing, Customer Intelligence, Business Intelligence, Digital Transformation, Industry 4.0, Future-Proof Technology and Organisations

WORK EXPERIENCE 10+ years

Head of API Platform and Integration Services
Deutsche Bank AG

04/2021 - still   **Berlin and Frankfurt, DE**

Driving contextual banking by existing (WSO2) and future (Google Apigee) API Platforms, internal and external API Portals and API First strategy across Deutsche Bank global.

Managing Director / CPO / CTO
finleap connect GmbH

05/2018 - 07/2020 (2 years 3 months)   **Berlin, DE**

Building, executing and scaling the best product and technology strategy with a strong customer and opportunity focus.

Achievements / Tasks

* Reached +65M bank account connection with +700 customers from the scratch.
* Scaled the team from 11 people to 200+ people
* Orchestrated 3 M&A activities including figo GmbH
* Became BaFin approved managing director

VP of Product Management
Webtrekk GmbH **| Acquired by Mapp Cloud**

05/2016 - 10/2018 (2 years 5 months)   **Berlin, DE**

Built the first GDPR compliant customer intelligence platform of Europe including advanced real-time analytics, segmentation and activation capabilities.

Achievements / Tasks

* Became 5th Biggest Digital Analytics Solution in the World according to Forrester Wave Report.
* Launched the first cooperative and GDPR-compliant pool of cross-device data
* Turned sales/churn from negative to positive in less than a year starting with 15% negative margin

CEO / Founder
AppAnalytics **| Acquired by Nomad Commerce**

11/2013 - 05/2016 (2 years 6 months)   **San Francisco, CA, USA**

Built and scaled one of the first mobile analytics product including event based analytics, touch heat-map, hand gesture recognition and crash/exception analytics.

Achievements / Tasks

* Became 2nd Fastest Growing B2B Startup in the world according to Business Insider
* Reached +1,500 customers in 2 years including Unilever, BNP Paribas and BBVA.
* Built and orchestrated +35 reseller partner network in 5 different countries.

2021
Joined Deutsche Bank AG

2020
finleap connect Europe Expansion
DE, AT, ES, FR, IT

2019
Merge with finleap GmbH
finreach solutions GmbH -
finleap connect GmbH

2019
Graduate of the Year
Istanbul University

2019
Forbes 30 Under 30 in Europe
Forbes

2019
Getting PSD2 Banking License
FinReach Solutions

2019
figo GmbH Acquisition
FinReach Solutions GmbH

2019
Europe's Leading API Platform
FinReach GmbH

2018
Became Managing Director, CPTO
FinReach GmbH

2018
Webtrekk is Acquired by
Mapp Clouds

2017
WW 5th Biggest Analytics Solution
Webtrekk GmbH

2017
Best Practice by Marvin L. Patterson
HP Founders Memory

2017
Best Practice in BUS203
Stanford University

2016
VP of Product Management
Webtrekk GmbH

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Senior Program Manager

Microsoft

07/2009 - 11/2013   (4 years 4 months)   **Istanbul, TR**

Managed Microsoft for Startups program including Microsoft BizSpark, Microsoft WebsiteSpark, Microsoft Innovation Center and Microsoft Azure for Startups.

Achievements / Tasks

* Won the Microsoft MEA CPE Hero Award (The best performing employee award in MEA Region)
* Recruited +50 cloud partners and Contributed +4M $ to ARR
* Built an online learning platform (Open Academy) as a social responsibility project and reached 300.000 active users and published +1.000 Windows App with the community in a year.

NOTABLE HONOURS AND AWARDS

Forbes U30 UK & Europe Board	**5th Biggest Analytics Platform in the World**
Forbes	Forrester Wave
**Forbes 30 Under 30	Europe**	**2nd Fastest Growing B2B Startup in the World**
Forbes	Business Insider
Alumni of the Year	**MEA Highest Performing Employee Award**
Istanbul University	Microsoft
**Case Study	BUS205 & EPD708**	**1st Degree Award on Project Competition**
Stanford University	Microsoft
Hewlett Packard Founders Memory	**1st Degree Award on Country Examination**
Marvin L. Patterson - Innovation Management	Turkish Republic - Ministry of Education

VOLUNTEER WORKS

Board Member

Forbes U30 UK & EU Board

2020 - still

This board has 8 members chosen by Forbes out of U30 list makers. The goal is empowering the U30 community and sharing the knowledge and expertise with events and conferences for contributing to growth of the future leaders. Also, evaluating and choosing future Forbes 30 Under 30 list makers.

Board Member

Junior Chamber International

2012 - 2013

JCI is one of the biggest NGOs in the world. The goal is helping the development of future leaders. JCI has some notable members such as Bill Gates, John F. Kennedy, Bill Clinton, Prince Albert, Kofi Annan, Richard Nixon and Walter Scheel.

Board Member & President

Istanbul University Business Administration Club

2008 - 2009

Istanbul University Business Administration Club is the oldest BA Club of Turkey and only one which has an ISO9001 Certificate. It has some notable members such as ex-president of Turkish Republic.

2016
Moved to Berlin, Germany

2016
Sold AppAnalytics to -
Nomad Commerce

2015
2nd Fastest Growing B2B Startup
Business Insider

2013
Started own Company in SF, CA
AppAnalytics

2013 - 2014 | Education
Innovation Management
Stanford University

2013
MEA CPE HERO Award
Microsoft

2012
Board Member & VP
Junior Chamber International

2011
Turkey's Biggest e-Learning Platform
Microsoft Open Academy

2010
World Semi Final'Embedded Systems
Microsoft Imagine Cup

2010
Volunteer Service
United Nations

2009
First Degree Award
Microsoft Project Competition

2007 - 2011 | Education
Istanbul University
Business Administration

2002
1st Degree Award in Country Wide
Exam by Ministry of Education